

MIDLANDS ENGINE HEALTH

Focus on Health Diversity

Keele Impact Accelerator Unit

MIDLANDS
ENGINE



The Impact Accelerator Unit (IAU) within the School of Medicine at Keele University aims to maximise the benefits of world-leading health and care research, making an impact on the quality of life and care for diverse patient groups and communities across our region. The overarching objective is to have a positive and sustained impact on public health, health and social care by supporting timely movement of health research into practice, with a strong emphasis on primary care.

The IAU works with stakeholders to create innovations which arise from research and offer solutions to partners' problems. The IAU plays a leading role in closing the evidence-to-practice gap by accelerating the uptake and impact of best evidence through implementing the best health research; co-creating transformation to increase quality of care; leading multi-disciplinary evidence-based practice groups; designing and delivering knowledge mobilisation within research programmes; maintaining the patient voice as an integral part of knowledge brokering; and developing the next generation of knowledge mobilisation leaders.

The IAU portfolio currently includes projects in the West Midlands in partnership with the NIHR Applied Research Collaborations, the West Midlands Research Design Service, the West Midlands Academic Health Science Network and the West Midlands Knowledge Mobilisation Forum.

Patient and Public Involvement and Engagement (PPIE) and coproduction with patients and the public, carers and communities is central to the IAU's work.



Professor Krysia Dziedzic, Director of the Impact Accelerator Unit

"With pump priming from Midlands Innovation Health, we are working with the NIHR Race Equality Public Action Group and Professor Kamlesh Khunti's group in Leicester to raise awareness of best practices in PPIE and take action to promote a shared understanding of equity and race equality across our Community of Practice."

