

MIDLANDS ENGINE HEALTH

Focus on Trauma & Rehabilitation - Leicester & Leicestershire High Potential Opportunities

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Leicester and Leicestershire have been successfully identified as a High Potential Opportunities (HPO) area in rehabilitation. The scheme, coordinated by the Department for International Trade (DIT), identifies opportunities to attract foreign direct investment into emerging sectors, regions and clusters - creating new jobs and growth.

Globally, about 2.4 billion people are currently living with a health condition that would benefit from rehabilitation. Leicester and Leicestershire offer a unique combination of rehabilitation MedTech-focused research, development, manufacturing and clinical assets, and have the potential for substantial and sustained growth. An outstanding commercial opportunity for investors has been created through a growing cluster of rehabilitation and MedTech (RMT) companies which offers a globally significant concentration of research and innovation capability in the heart of the UK. Advances in RMT are now underpinning the recovery of those suffering from trauma, injury and poor health, allowing patients to take control of their healthcare and increasing the expectations of a return to work and/or independent living. This has been driven by new battlefield military treatments and advances in dealing with complex civilian trauma. The increasing prevalence of chronic conditions, diseases and viruses will all be addressed through this approach.



Mark Oakley, Director of Inward Investment and Place Marketing at Leicester City Council

"We are delighted that Leicester and Leicestershire's outstanding assets, strengths and expertise in the life sciences rehabilitation sector will be showcased to a global audience through DIT's High Potential Opportunities programme, aiming to attract additional welcomed investment into the area. This will build awareness of our distinctive offer alongside work with DIT to grow our space sector.

"The increasing rate of chronic conditions, diseases and viruses is creating new commercial opportunities to develop and deliver products, services and new business models. Our partnership - including our universities, Leicester and Leicestershire Enterprise Partnership, Charnwood Campus, Leicestershire & Rutland Sport and industry leaders - is working with DIT to develop our proposition to attract new investment and high-quality jobs into our area."

