



## The King's Awards for Enterprise in the Midlands Engine region

The King's Awards for Enterprise are the most prestigious awards for UK businesses, designed to recognise and encourage outstanding achievements in the fields of innovation, International Trade, Sustainable Development and Promoting Opportunity (through social mobility).

In the past 5 years, out of all 1,006 awards given out in the UK, the Midlands Engine region has received a total of **141 awards** (14% of the UK total). This shows the breadth and significance of our region's talent, with recipients varying in

size, sector, and location. Recipients of the King's Awards elevate the region and provide important investment, funding, grants and employment opportunities in the Midlands.

### Businesses have won in all four categories

**82** awards for  
International  
Trade

**46** awards for  
Innovation

**7** awards for  
Sustainable  
Development

**6** awards for  
Promoting  
Opportunity

## The national context

With 141 in total, the Midlands Engine<sup>1</sup> was the region which received the most awards outside of London and the South East.

The Midlands Engine region does especially well in the Innovation category compared to the UK as a whole (Figure 2).

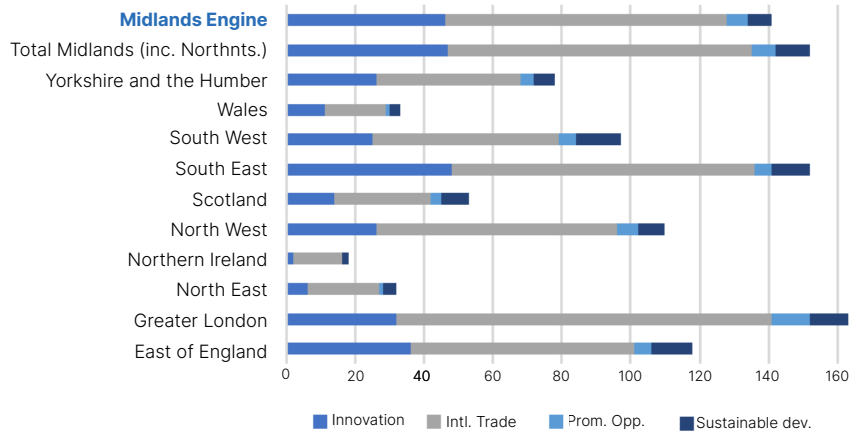
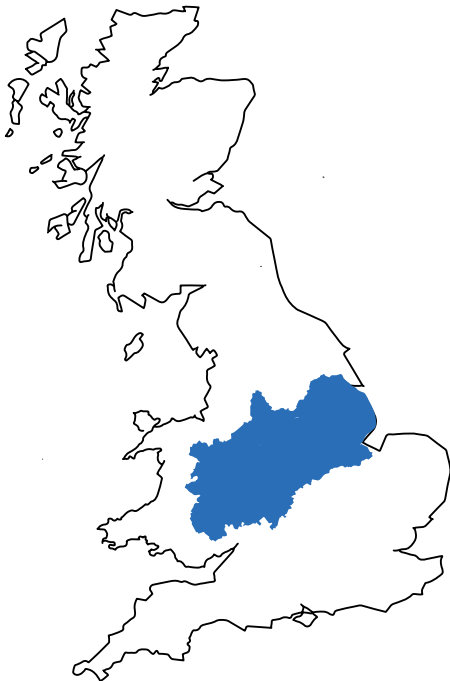


Figure 1: Total King's and Queen's Awards by UK region, 2019-23

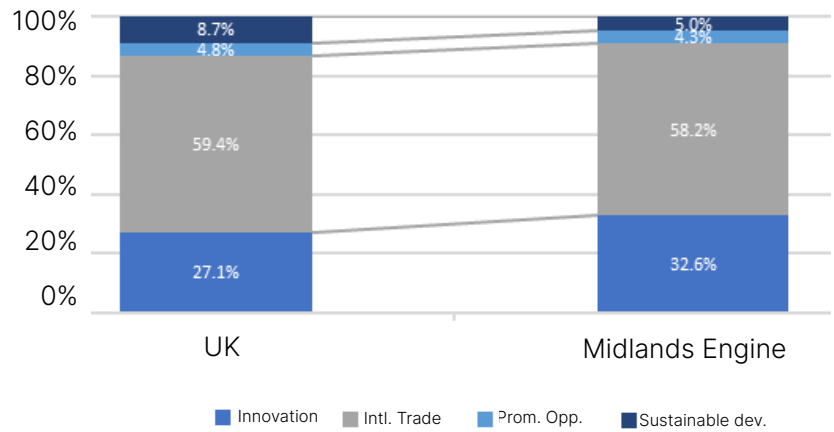
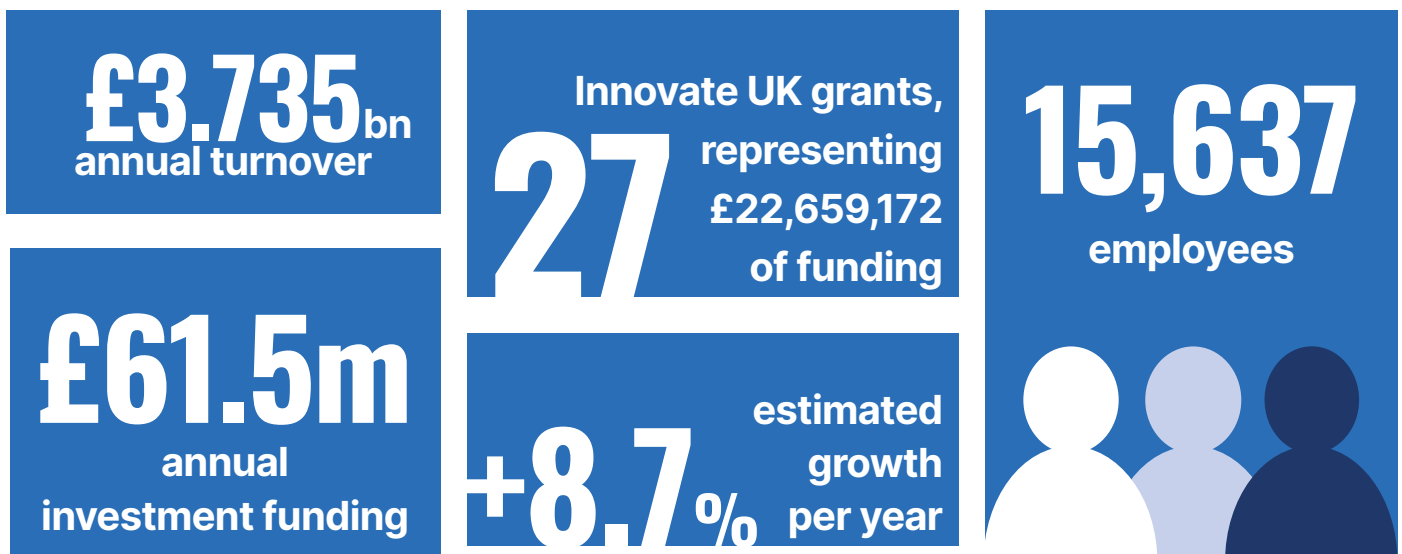


Figure 2: King's Awards Categories (%)

## Economic impact

These recipients are key players in the Midlands economy, representing at least:<sup>2</sup>



1. The Midlands Engine region includes North and North-East Lincolnshire, otherwise counted as part of Yorkshire and the Humber. Northamptonshire, otherwise counted as the East Midlands, is not included within the Midlands Engine region.

2. The data shown in this brochure is sourced from the [Data City platform](#) using available data for 126 companies.

## Which sectors are represented?

Most awards have been won by the Advanced Manufacturing sector, followed by the Business, Professional & Financial Services, Creative, Design & Digital and Retail/ Wholesale sectors.

The Advanced Manufacturing sector itself represents businesses producing a wide variation of innovative new products - from green technology for the marine industry, to garden furniture made from recycled plastic waste.

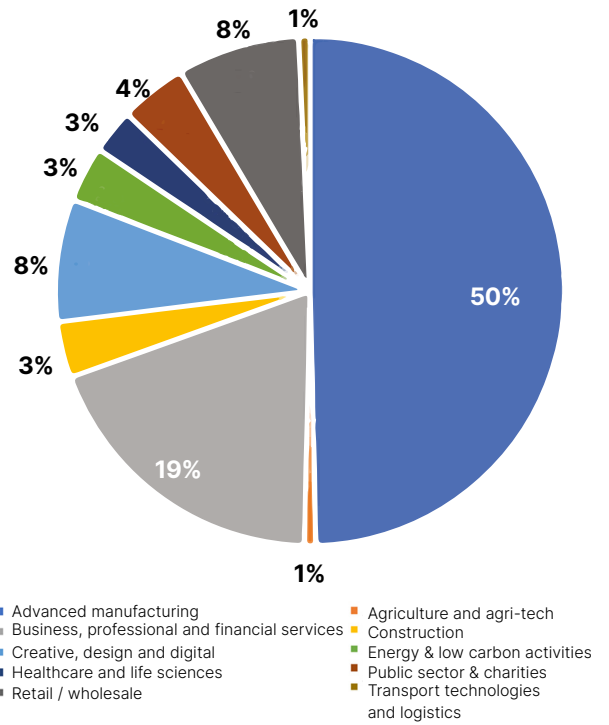


Figure 3: Midlands awards by sector

## Where are the winning businesses based?

As shown by the heat map, there are noticeable hotspots in Nottingham, Derby, Birmingham, and Coventry, representing the urban hubs of the region, but many businesses are also rurally located.

No.	Location	Awards
1	Coventry, West Midlands	14
2	Nottingham, Nottinghamshire	11
3	Birmingham, West Midlands	9
4	Derby, Derbyshire	8
5	Leicester, Leicestershire	8
6	Telford, Shropshire	6
7	Stoke-on-Trent, Staffordshire	4
8	Chesterfield, Derbyshire	3
9	Stafford, Staffordshire	3
10	Warwick, Warwickshire	3

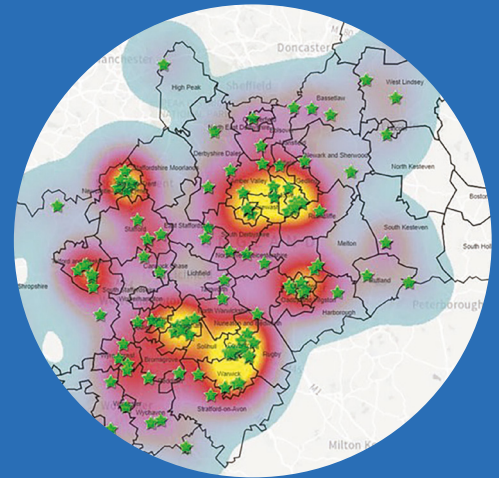


Figure 4: Location of award recipients

## About the Midlands Engine

Together, we make sure the Midlands voice is heard and act as a positive agent for economic, social and environmental change, to benefit every single part of our region. We do this through shared intent, collaborative investment and a strong, unified voice, direct to government.

For further information please contact email [paula.mullin@midlandsendengine.org](mailto:paula.mullin@midlandsendengine.org)





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The Midlands Engine is a coalition of local authorities, local enterprise partnerships, universities and businesses across the region, actively working with government to build a collective identity, to enable us to present the Midlands as a competitive and compelling offer that is attractive at home and overseas.

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