

MIDLANDS KING'S AWARDS NETWORK



UNIVERSITY OF BIRMINGHAM

10 SEPTEMBER 2024

ASSEMBLY INFORMATION PACK midlandskingsawards.com







CELEBRATING AND CONNECTING OUR REGION'S ENTERPRISE AND INNOVATION



The Midlands Engine Partnership recognises that as recipients of the highest accolade to be bestowed on a UK business, these pioneers are integral to our regional economy with a wealth of talent, energy and expertise that could be transformative in driving inclusive growth and prosperity across the Midlands.

Now, the inaugural Assembly of the Midlands King's Awards Network will channel the scale and significance of this success through impactful collaboration as we bring together the region's King's Awards recipients with Midlands Lord Lieutenants, Midlands Engine partners and aspiring recipients for the first time.

I hope you can join us to share in this unique opportunity.

Sir John Peace, Chairman, Midlands Engine

Key information

DATE: Tuesday, 10 September 2024

VENUE: The Great Hall & the Elgar Concert Hall,
University of Birmingham, Edgbaston, Birmingham B15 2TT



WHAT IS THE MIDLANDS KING'S AWARDS NETWORK?

The inaugural Assembly of the Midlands King's Awards Network will bring together over 400 Midlands King's Awards for Enterprise recipients, Lord Lieutenants and government representatives in groundbreaking collaboration.

By connecting these outstanding businesses for the first time, the Assembly presents a unique opportunity to share the knowledge and insight of our region's most recognised innovators – showcasing their success, amplifying the impact of their achievement and inspiring emerging enterprises.

The Assembly will offer sponsors and partners the chance to share the stage with influential Midlands businesses, as well as host an exciting series of keynote speakers, panellists and exhibitors.

What's in it for businesses?

The **Midlands King's Awards Network Assembly** offers an unprecedented opportunity to connect with the most innovative and leading companies in the Midlands, as well as senior leaders from civic society and government.

The Assembly will also be a springboard for future collaboration, initiatives and partnerships - to benefit businesses in the whole region, including boosting global trade investment.

Businesses who attend the Assembly will therefore benefit from a unique insight into this trailblazing initiative.

How to get involved

To purchase tickets, and for sponsorship and exhibiton opportunities, please visit www.midlandskingsawards.com





THE HIGHEST ACCOLADE IN UK AND MIDLANDS BUSINESS AND ENTERPRISE

141 awards have been won in the Midlands over the last 5 years across the 4 categories:

82
AWARDS FOR
INTERNATIONAL TRADE

AWARDS FOR
SUSTAINABLE DEVELOPMENT

46
AWARDS FOR INNOVATION

AWARDS FOR PROMOTING OPPORTUNITY

Midlands King's Awards recipients represent:

£3.7bn
ANNUAL TURNOVER

£61.5m

ANNUAL INVESTMENT FUNDING

INNOVATE UK GRANTS representing £22,659,172 of funding

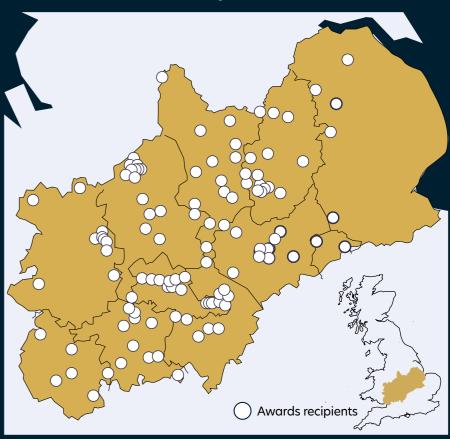
+8.7%
ESTIMATED GROWTH
PER YEAR

15,637
EMPLOYEES

66

Our region
is extremely
proud to be
home to more
of King's
Awards
recipients
over the last
five years than
any other UK
region outside
London and the
South East.
SIR JOHN PEACE

Midlands King's Awards recipients are based across the region:



Midlands King's Awards recipients are from the following sectors:

ADVANCED MANUFACTURING	RETAIL & WHOLESALE	CONSTRUCTION	ENERGY & LOW CARBON ACTIVITIES
PROFESSIONAL & FINANCIAL SERVICES	CREATIVE, DESIGN & DIGITAL	AGRI-TECH	
	HEALTHCARE & LIFE SCIENCES	PUBLIC SECTOR & CHARITIES	TRANSPORT TECHNOLOGIES & LOGISTICS



HOSTED WITH EXCELLENCE

The University of Birmingham provides the perfect venue for the inaugural Assembly of the Midlands King's Awards Network. Centrally located and easily accessible by all forms of transport, the University of Birmingham is one of our region's brightest beacons of academic excellence, research, and innovation.



Exhibition space: Great Hall

11:00-13:00 Registration and refreshments

Networking lunch served at 12:00

Main event: The Bramall Music Building, Elgar Concert Hall

13:00 Housekeeping announcement, welcome and agenda overview

13:10 Welcome

13:45 Keynote address 1

14:00 The King's Awards for Enterprise in the Midlands

14:15 Speaker / interview 1

14:30 Afternoon break and tour exhibition stalls (Great Hall)

15:15 Keynote address 2

15:30 Panel discussion 1

16:00 Speaker/interview 2

16:15 Panel discussion 2

16:45 Plenary session

17:00 Drinks reception

17:30 Event close

If you have any questions about the Midlands King's Awards Network Assembly, or would like to discuss the opportunities available, please email **info@midlandsengine.org** or visit **www.midlandskingsawards.com**

