

MIDLANDS NATURE

VISION FOR PARTNERSHIP

1. To see nature thrive

2. To ensure our air, water and soil are healthy and can adapt to a changing climate

3. To enable more people to enjoy access to, and benefit from, natural spaces

4. To ensure our local economy invests in and benefits from a clean and nature-rich environment



Midlands Nature is working to drive nature recovery in the Midlands through a shared vision, voice, and delivery programmes. We are a collaboration of partners who are looking to work beyond our sector to increase the scale and pace of this essential work for people, nature and the economy. Midlands Nature is a collective brand which enables us to deliver our shared ambitions at scale.

Midlands Nature is at an early stage of our development, seeking input from a range of stakeholders about how we can deliver outcomes which meet your needs. Charities, Government and Business all have a role to play in ensuring nature thrives in the Midlands.

Together we can maximise on opportunities to create and fund programmes which deliver outcomes we all want to see, such as flood mitigation and creating beautiful places for people to live and work.

Why work together?

Common cause - we all recognize the urgent need to respond to the nature and climate emergencies, for the sake of the planet and all its communities

Collaboration - by working together we can achieve more than we can on our own

Cross-sector action - by coming together in a single brand and working in partnership with the Midlands Engine, we can attract new partners, seek new investment and deliver more for nature



What Midlands Nature will deliver

- A joined up and shared vision for nature recovery across the Midlands
- A strong, shared voice that will speak for nature and climate to regional and national government
- Large-scale programmes, which cross boundaries and pool resources, to capture carbon and support the recovery of wildlife habitats and species
- More cross-sector working and investment in nature and the environment

How we will do this

- Identify gaps where targeted action for nature can deliver big results for people and places.
- Create a suite of Investable Propositions – ambitious, large-scale opportunities for game-changing investment with measurable outcomes.
- Build strong relationships between public, private and third sector organisations seeking to make a difference. We will build relationships with buyers and investors – both traditional and new – in nature and climate resilience and connect them with suppliers who can deliver for them.
- Power up our collective voice, advocating on behalf of nature and the environment for a better deal from local and national government.
- Define and deliver more and better training and employment opportunities to support nature recovery in the Midlands.